

**Half of the world's original
forests have now been
destroyed.**



**Most of these were destroyed
in the last 50 years**



**35% of wood harvested is
used for paper production**



Pulp and paper is the third largest industrial polluter to air, land and water.



**Paper is the largest consumer
of energy worldwide**



A photograph of a sugarcane field. The plants are tall, green, and densely packed, with their characteristic long, narrow leaves. The stalks are a lighter green/yellowish color. The background is a clear blue sky with some light clouds. The text is overlaid in the center of the image.

BUT WAIT!
**There is a way of making
paper without using wood!**

**Cane fields use bagasse,
which is sugarcane waste, to
make paper!**




AND EVEN BETTER

- They use wind powered electricity

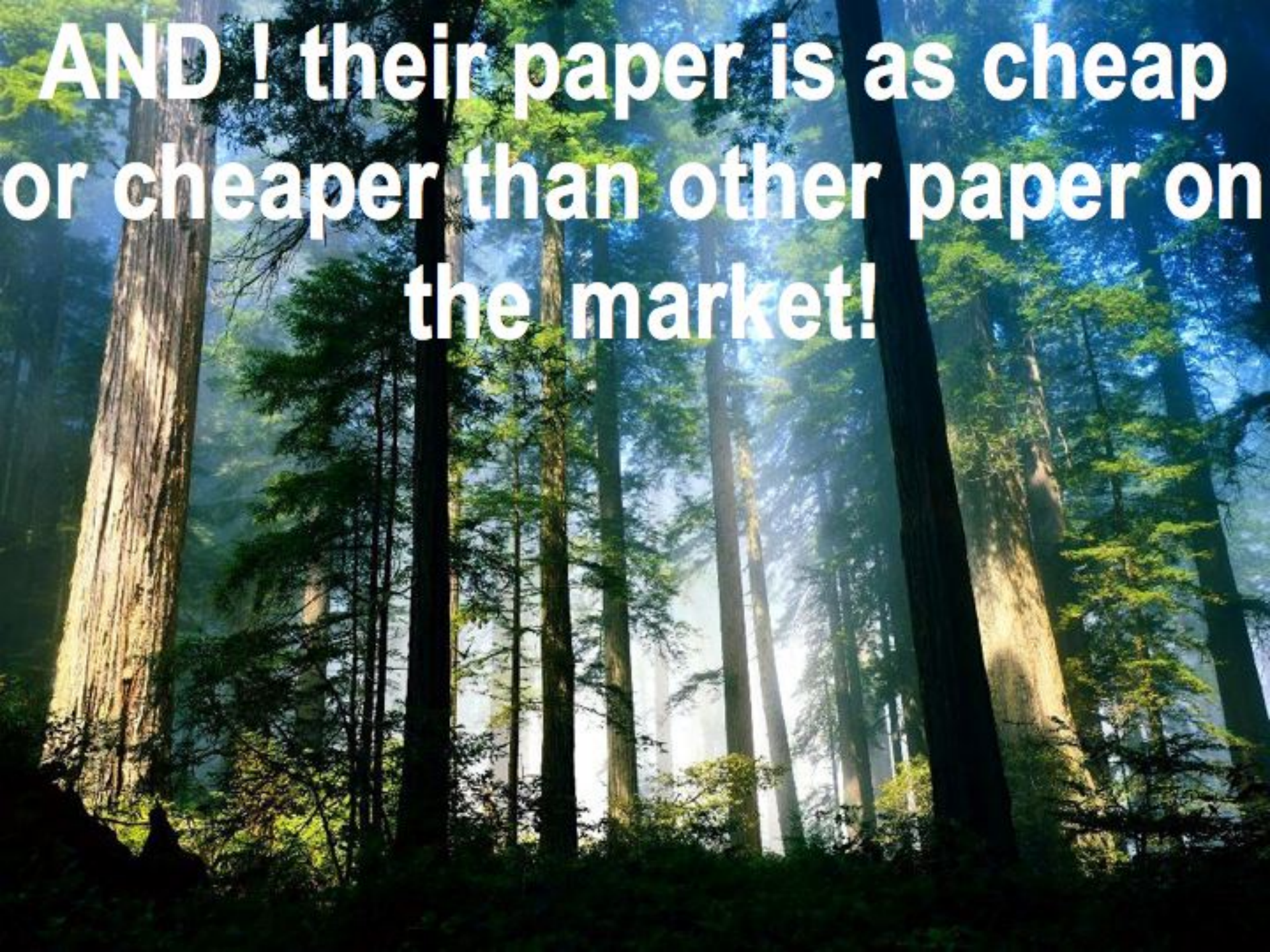




- they use chlorine free oxygen bleach
- they use 50% less water in production then they irrigate surrounding farm land with clean waste water

The background of the image is a dense, overlapping pattern of Indian 500 rupee banknotes. The notes are in various shades of green and yellow, and feature the portrait of Mahatma Gandhi. The text is overlaid on this background in a large, bold, black font.

**they are based in Tamilnadu,
India, and pay a fair wage to
their workers**



**AND ! their paper is as cheap
or cheaper than other paper on
the market!**



You can
buy **cane
fields**
paper at
[www.lookat
.co.nz](http://www.lookat.co.nz)

for **\$3.99**
per ream!

*Free shipping over \$40
And Look At is
100% kiwi owned
and operated!

A vibrant tropical scene featuring a waterfall cascading over mossy rocks in a dense forest. The water flows over large, dark rocks covered in bright green moss. The surrounding vegetation is lush and green, with large ferns and trees. The overall atmosphere is serene and natural.

**So...I challenge you to start
using cane fields paper at your
work and at home.**